



HELSINGBORG

Partner up with us to cocreate the city of the future

Programme & Presentations
with the Helsingborg delegation

7 - 9 November 2023
Nordic and Baltic Pavilion
Hall 1, Street C, Stand 50
Smart City Expo World Congress Barcelona

www.businesshelsingborg.com

Meet the Helsingborg Delegation

Programme & Presentations

November 7

10:45 – 11:30 School Mobility: How Helsingborg Uses Smart Nudges to Encourage Active Mobility

Åsa Bjering - Programme Manager Climate and Green Transformation

Location: Mobility Plaza

11:15 – 11:45 Catalyzing European Innovation: A Deep Dive into the iCapital Challenge

Lisa Olsson - Head of Innovation and Transformation

Location: Gran Via, Hall 1, Level 0, Street C, Stand 51

12:00 – 13:00 Six years to 2030: Accelerating Impact X3 to Reach Climate Neutrality

Lars Thunberg - Deputy Mayor of Helsingborg

Jens Gille - Head of Environmental Strategic Unit

Karolina Eklöv - Climateview

Location: Nordic Baltic Pavilion, Hall 1, Street C, Stand 50

13:00 – 14:00 Innovating Procurement for Innovative Solutions in the Nordics & Baltics

Åsa Bjering - Programme Manager Climate and Green Transformation

Location: Nordic Baltic Pavilion, Hall 1, Street C, Stand 50

14:00 – 15:00 RAPTOR Days Agenda Organised by EIT Urban Mobility

Åsa Bjering - Programme Manager, Climate and Green Transformation

Location: Tomorrow Mobility World Congress – Level 1 Room B42 & Online

14:00 – 15:00 Towards Better Urban Infrastructure - Roads, Water, & Waste

Dennis Kerkhof - Project Manager City Development, H+/Oceanhamnen

Location: Nordic Baltic Pavilion, Hall 1, Street C, Stand 50

16:00 – 17:00 Building People Centric Cities with the Help of AI

Mathias Andersson - Data Scientist and AI Lead

Martina Mazzarello - MIT

Location: Nordic Baltic Pavilion, Hall 1, Street C, Stand 50

16.00 - 16.30 Helsingborg Fika, Meet the Helsingborg Delegation

Location: Nordic Baltic Pavilion, Hall 1, Street C, Stand 50

November 8

09:30 – 11:30 Digital Twins for Smart Cities

Christopher Pettersson - Head of Smart City

Location: Nordic Baltic Pavilion, Hall 1, Street C, Stand 50

11:30 – 12:30 Energy-resilient Buildings and Districts

Mattias Rundberg - Project Manager City Development, Östra Ramlösa

Location: Nordic Baltic Pavilion, Hall 1, Street C, Stand 50

14:30 – 15:30 Investment in Smart City Solutions from and to the Nordics and Baltics - VC and Export Perspectives

Zeynep Erdal - Head of Helsingborg Innovation District

Location: Nordic Baltic Pavilion, Hall 1, Street C, Stand 50

15:30 – 16:30 Sustainable Mobility & Electrification

Linda Bermin - Traffic Planner

Location: Nordic Baltic Pavilion, Hall 1, Street C, Stand 50

16:00 – 16:30 Helsingborg Fika, Meet the Helsingborg Delegation

Location: Nordic Baltic Pavilion, Hall 1, Street C, Stand 50

16:30 – 18:00 Swedish Fika, Meet Helsingborg, Lund and Malmö in the Spanish Pavilion

Christopher Pettersson - Head of Smart City

Zeynep Erdal - Head of Helsingborg Innovation District

Åsa Bjering - Programme Manager Climate and Green Transition

Location: Spanish Pavilion, Hall 2, Street D, Stand 100

November 9

09:00 – 09:45 Swedish Fika – Featuring Helsingborg and Malmö in the French Pavilion

Christopher Pettersson - Head of Smart City

Zeynep Erdal - Head of Helsingborg Innovation District

Åsa Bjering - Programme Manager Climate and Green Transition

Location: French Pavilion, Hall, Booth E60-G

12:45 – 13:30 A Smart Journey: Shifting to Climate Neutrality, Leaving No One Behind

Åsa Bjering - Programme Manager Climate and Green Transition

Location: Central Agora

The Helsingborg Delegation

- Contact details

City of Helsingborg

Alexandra Werder Hallonkvist - Head of Investment Promotion
alexandra.werderhallonkvist@helsingborg.se

Alfred Nerhagen - Climate Strategist
alfred.nerhagen@helsingborg.se

Carina Leffler - Chief Executive Officer
carina.leffler@helsingborg.se

Caroline Nilsson - Business Developer, partnership
caroline.nilsson@helsingborg.se

Christopher Petersson - Head of Smart City
christopher.petersson@helsingborg.se

Dennis Kerkhof - Project Manager City Development,
H+/Oceanhamnen
dennis.kerkhof@helsingborg.se

Fredrik Wahrolén - Business Director
fredrik.wahrolen@helsingborg.se

Jens Gille - Head of Environmental Strategic Unit
jens.gille@helsingborg.se

Jonas Berg - Chief Security Officer
jonas.berg@helsingborg.se

Lars Tunberg - Deputy Mayor
lars.thunberg@helsingborg.se

Linda Bermin - Traffic Planner
linda.bermin@helsingborg.se

Linda Skoglund - Operational Development Manager
linda.skoglund@helsingborg.se

Lisa Olsson - Head of Innovation and Transformation
lisa.olsson@helsingborg.se

Mathias Andersson - AI Lead & Data Scientist
mathias.andersson3@helsingborg.se

Mattias Rundberg - Project Manager City Development,
Östra Ramlösa
mattias.rundberg@helsingborg.se

Ulrika Lagerstedt - Traffic Planner
ulrika.lagerstedt@helsingborg.se

Zeynep Erdal - Head of Helsingborg Innovation District
zeynep.erdal@helsingborg.se

Åsa Bjerling - Programme Manager Climate and
Green Transition
asa.bjerling@helsingborg.se

Partners

Alexander Bucur - MeltSpot
alexander@meltspot.se

Björn Möller - Öreundskraft
bjorn.moller@oresundskraft.se

Einar Bodström - ClimateView
einar@climateview.global

Fabien Nonnez - IKEA Supply AG
fabien.nonnez2@inter.ikea.com

Fabio Duarte - MIT
fduarte@mit.edu

Helen Bairu - Business Region Göteborg
helen.bairu@businessregion.se

Håkan Halléhn - Pingday
Hakan.hallehn@pingday.se

John Olsson - Lund University, Campus Helsingborg
john.olsson@plog.lth.se

Karolina Eklöv - ClimateView
karolina@climateview.global

Klas Hjort - Lund University, Campus Helsingborg
klas.hjort@plog.lth.se

Martina Mazzarello - MIT
mmazz@mit.edu

Maxime Leroux - ClimateView
maxime@climateview.global

Nicolai Juel Vædele - Greater Copenhagen
njv@greatercph.com

Orren Shalit - ClimateView
orren@climateview.global

Soraya Axelsson - Öresundskraft
soraya.axelsson@oresundskraft.se

Stefan Åkesson - Pingday
stefan.akesson@pingday.se

Steve Boij - 2M Nordic, Skolanalys
steve.boij@2mnordic.com

Thomas Christensson - NSR
thomas.christensson@nsr.se

Meet one of Europe's most innovative and sustainable cities

Sweden's best logistics location is pioneering the transition to climate neutrality by 2030. Discover the exciting challenges we seek leading partners for.

Help us grow our innovation ecosystem!

Meet us

Nordic and Baltic Pavilion
Gran Via, Hall 1, Street C, Stand 50

Email us: 2030@helsingborg.se
businesshelsingborg.com

